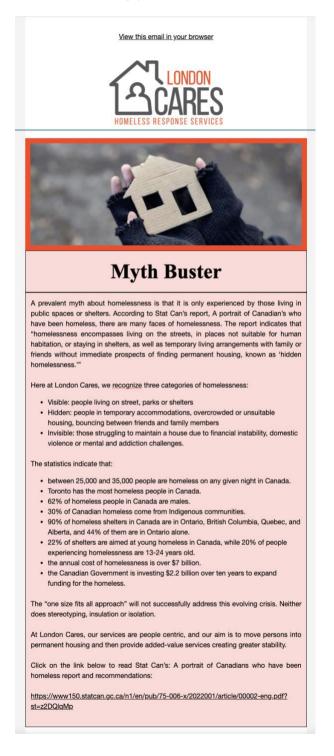
NAME: Francine Lee

Course: COMM-6042 – Writing for Digital Media

Newsletter

For this assignment, the task is to choose an organization in London, Ontario, and create a newsletter, reflecting various writing styles. I chose London Cares Homeless Response Services. The newsletter was created in Mailchimp and is to be shared through e-mail. I have included screenshots for my portfolio.



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From Solitude to Community

Trevor, not his real name, was enjoying the benefits of his hard work. He was doing well. All that changed, however, when he was arrested for drunk driving. His well-structured life crumbled, and family and support systems vanished. Now alone, he wondered between emergency shelters, bridges and park benches. For over a year, alcohol became his companion for his nightly vigils.

Our staff met an engaging Trevor outside a shelter where he was interested in getting housing. He did not follow through, however, and he proved difficult to find.

About two months after the initial meeting, and following several interventions, Trevor approached our staff ready to access permanent housing.

After several delays, Trevor received a house. A stability worker helped him with to establish a routine and productive habits. "I am giving back through this garden. I am no longer alone; every day, I thrive because of the benefits of community."

You can read more of Trevor's story in the link below:

https://londoncares.ca/inspiring-stories/

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Events

Registration for the virtual attendance for the Assembly of First Nations Nation Nations Homelessness and Mental Wellness Forum is still open. The forum w place at the Pan Pacific Vancouver Hotel, Suite 300-999 Canada Place, Van British Columbia on the traditional territories of the x"mə8k"ayam (Musa Skwxwú7mesh (Squamish), and selilwətat (Tsleil-Waututh) Nations from Novem 14, 2024.

This forum will serve as a platform to share insights, strategies, and comprehensive solutions. It will feature plenary sessions, interactive dialogue workshops aimed at promoting wholistic and culturally informed policy approach forum seeks to enhance collaboration among leaders, policy makers, and pract in the fields of First Nations mental wellness and homelessness.

For general information on the National First Nations Homelessness and Wellness Forum, or if you would like to participate in the Forum as a spe presenter please contact <u>housing.homelessness@afn.ca</u>

Register for webcast access in English or French here: Assembly of First Nations || Register

For additional information, use the link below:

https://afn.ca/events/homelessnessmentalwellnessforum/#:~:text=The%20Assembly%20of%20First%20Nations. (Tsleil%2DWaututh)%20Nations

Reflection

Where do the unhoused go?

Cultural and geographical differences are evident from Downtown Los Angeles to Kingston to London, but the similarities are even more striking.

I refer to the almost instinctive inclination of the people experiencing homelessness to gravitate towards downtown areas in cities and adopt them homes. What is the clarion call of a city's unique epicentre that allows for the transformation to a sprawl of shopping carts, oversized bags, tent cities, mental and physical challenges, unhygienic practices? Where is their hope?

Are they attracted to the vibrancy and restlessness of city centres? Do they find purpose, solace, the push to try one more day through the perceived hustle and bustle which overshadows the assumed futility of their existence? Do the bright lights eliminate the pervasive shadows?

I don't know. Maybe you do, so I invite you to share your thoughts. Where do the homeless go? They go downtown. Now, I want to know, why the people experiencing homelessness go.

If you, or someone you know is experiencing homelessness, get in touch. Our partnership provides the necessary support to get you or them under a roof.



Join our SMS list

Sign up for exclusive SMS-only deals, live updates, and more. We promise to never send you more than 4 messages per month, and you can unsubscribe at any time.



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Our mailing address is: 602 Queens Ave. Unit 301 London, Ontario, N6B 1Y8 HTML:https://ondoncares.ca/

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